Microeconomics with Calculus, Plus MyEconLab with Pearson Etext (Mixed media product)

By Jeffrey Perloff

Pearson Education Limited, United Kingdom, 2013. Mixed media product. Book Condition: New. Global ed of 3rd revised ed. 256 x 204 mm. Language: N/A. Brand New Book. This package includes a physical copy of Microeconomics with Calculus, Global Edition, 3e by J Perloff as well as access to the eText and MyEconLab. For all intermediate Microeconomics courses at the undergraduate or graduate level. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States Understand the practical, problem-solving aspects of microeconomic theory. Microeconomics: Theory and Applications with Calculus uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then encourages students to apply the theory to analyze real-world problems. The Third Edition has been substantially revised, 80 of the Applications are new or updated, and there are 24 new Solved Problems. Every chapter (after Chapter 1) contains a new feature (the Challenge and the Challenge Solution) and has many new end-of-chapter exercises. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. MyEconLab is a personalised online study and assessment system, which tailors to the...

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