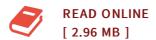




## White Collar Combat, The Sweet Science of Selling

By Dave Saben

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 204 pages. Dimensions: 7.9in. x 5.0in. x 0.6in.White Collar Combat No matter what shape youre currently in, youre here reading about a book called White Collar Combat because, lets face it, youve been knocked down a time or two and want to quit getting your ass kicked! This is not your fathers sales methodology. This is written for the modern sales combantant, living in a world with CRMs and cells. As a boxing practitioner, enthusiast and sales combat veteran, Im here to tell you that to become a professional sales person you will need to train your mind and body with the same dedication as a professional boxer. To an uneducated observer, boxing appears to be a brutal, harsh and unrefined sport. Two people stand on opposite ends of a 20 by 20 square. Once a bell rings, their tightly-coiled bodies collide in a fiery dance of movement and intentional violence. But boxing is not what it appears. It is a calculated sport centered on technique, intelligence, skill, desire and effective aggressiveness. It is the truest of all sports; the one featuring the most moments...



## Reviews

Absolutely essential read publication. it absolutely was writtern very completely and valuable. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Sarai Lebsack

Thorough guide for book enthusiasts. I am quite late in start reading this one, but better then never. Your lifestyle span will be transform when you total reading this article book.

-- Lindsey Larson