By Gibson, William

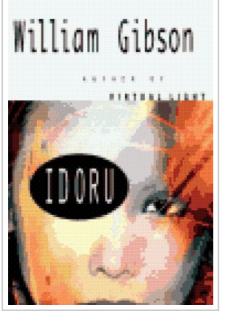
Putnam Adult, 1996. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Contributors 1. Engineering in Japan: Introduction and Overview, Jeffrey K. Liker, John E. Ettlie, and John Creighton Campbell I. Applied R&D 2. Basic Research in Japanese Electronic Companies: An Attempt at Establishing New Organizational Routines, David T. Methe 3. The Growth of R&D Investment and Organizational Changes by Japanese Pharmaceutical Firms, 1975-1993, Thomas Roehl, Will Mitchell, and Ronald J. Slattery 4. Governance Structure and Technology Transfer Management in R&D Consortia in the United States and Japan, Howard E. Aldrich and Toshihiro Sasaki 5. Governing United States - Japan High-Technoloy Alliances, Richard N. Osborn and C. Christopher Baughn II. Product-Process Development Practices 6. Nippondenso Co. Ltd.: A Case Study of Strategic Product Design, Daniel E. Whitney 7. Integrating Suppliers into Fast-Cycle Product Development, Jeffrey K. Liker, Rajan R. Kamath, S. Nazli Wasti, and Mitsuo Nagamachi 8. Toyota, Concurrent Engineering, and Set-Based Design, Allen Ward, Durward K. Sobek II, John J. Cristiano, and Jeffrey K. Liker 9. Competing in the Old-Fashioned Way: Localizing and Integrating Knowledge Resources in Fast-to-Market Competition, W. Mark Fruin III. Manufacturing Methods and Management 10. Producing a World-Class Automotive Body, Patrick...



Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting throgh studying period of time. I am very easily could get a satisfaction of reading through a written book. -- Gianni Hoppe

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating throgh reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook. -- Alford Kihn





DOWNLOAD PDF