



Specialist Nation (Paperback)

By Doug O Bryon

Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****. In his fourth - and most ambitious - book to date, cultural anthropologist and economist Douglas O Bryon pulls no punches as he pulls back the curtain on offensive coordinators, admissions counselors, Human Resource managers, and even the Harvard Business Review, in an ambitious, impassioned charge to protect America s future by embracing a national brand message and accelerating our transition from generalists to specialists. Leveraging the metaphor of the Olympic Decathlete, his book Specialist Nation: A Survival Guide for America confronts entrenched academic dogma, elite athletic programs, misguided economic theory, and countless years of human history From Peking Man to Vitruvian Man to Pac-Man, before unveiling a road-map for positioning the U.S. to successfully compete in the global marketplace through the strategic reinvestment of what he s coined our Productivity Dividend. A must read for thought-leaders, educators, statesmen, and students.



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