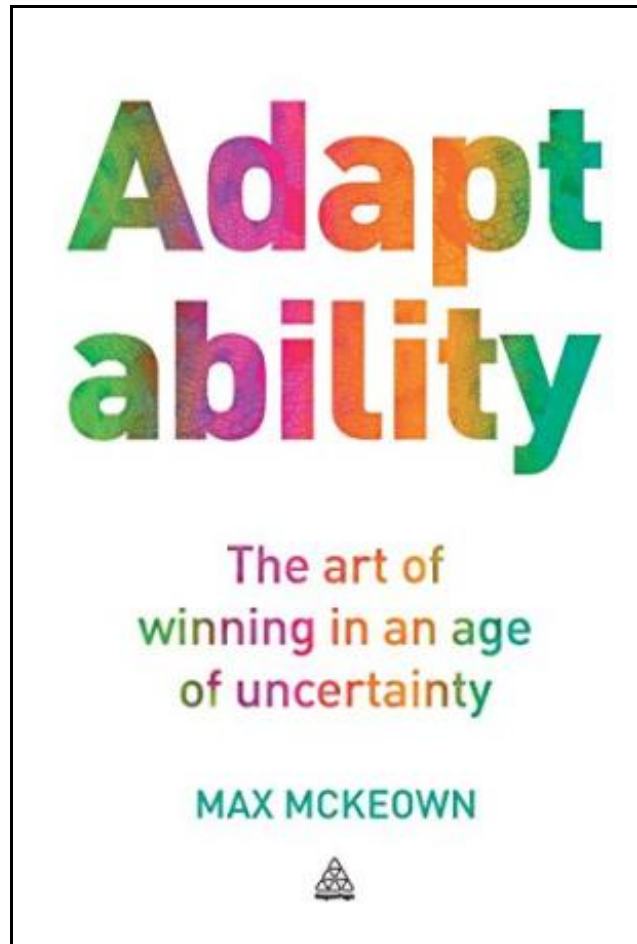


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Reviews

*It is really an incredible publication which i actually have possibly read through. It really is written in easy phrases and not confusing. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Jodie Wehner)*

ADAPTABILITY: THE ART OF WINNING IN AN AGE OF UNCERTAINTY



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Kogan Page Limited/Viva Books, 2012. Softcover. Book Condition: New. First edition. Adaptability is the key human trait. The ability to adapt faster and smarter than the situation is what makes the powerful difference between adapting to cope and adapting to win. Our history is a story of adaptation and change. And in this time of brutal competition and economic uncertainty, it has never been more important to understand how to adapt successfully. In a series of powerful rules, Max McKeown explores how to increase the adaptability of you and your organization to create winning positions. Fascinating real-world examples from business, government, the military and sport bring the rules of adaptability to life - from the world's most innovative corporations to street-level creativity emerging from the slums. Adaptability is a powerful, practical and inspirational guide to success in uncertain times. Contents: Introduction: In search of adaptability PART ONE: RECOGNIZE THE NEED TO ADAPT Rule 1 Play your own game ? Rule 2 All failure is failure to adapt ? Rule 3 Embrace unacceptable wisdom ? Rule 4 F*** with the rules ? Rule 5 Stability is a dangerous illusion ? Rule 6 Stupid survives until smart succeeds PART TWO: UNDERSTAND NECESSARY ADAPTATION Rule 7 Learning fast better than failing fast ? Rule 8 Plan B matters most ? Rule 9 Free radicals ? Rule 10 Think better together ? Rule 11 Get a kick-ass partner PART THREE: ADAPT AS NECESSARY Rule 12 Never grow up ? Rule 13 Hierarchy is fossil fuel ? Rule 14 Keep the ball ? Rule 15 Swerve and swarm ? Rule 16 Get your ambition on ? Rule 17 Always the beginning Final words ? Acknowledgements ? References ? Index Printed Pages: 232.



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